



www.kingsvillefolkfest.org

Kingsville Folk Music Festival - AUGUST 11 - 13, 2017 Sponsor Opportunities

The Festival Producers and Board of Directors welcome contributions to assist in building this community event. We look forward to exploring new and innovative ways to recognize our sponsors and encourage communication to develop the best possible partnership.

A portion of the proceeds from the annual festival and ongoing concert series support The MAY FUNd (Music and Arts for Youth), which provides financial support to area youth to access the arts.



Sponsor Benefits:

Festival Passes
Logo included in all marketing material
Logo included on Festival website
Banner space on perimeter fence during Festival weekend
VIP side stage seats for main stage evening shows

Weekend Pass access to the Festival:

Friday 5:00pm - 11:00pm
Saturday and Sunday 10:30am - 11:00pm

GET INVOLVED!!

The Festival offers a variety of opportunities for sponsors ...

StageLine Hydraulic Main Stage - **\$6,500**

With the unpredictable southern Ontario weather, we are committed to providing the safest environment for attendees and performers. The StageLine stage withstands gusts up to 90mph.

Perimeter Fencing - **\$4,000**

The Festival site requires 3,400 ft of 6' x 10' perimeter fencing in order to comply with Municipal and Provincial regulations. Incredible signage and banner opportunities throughout the site.

Port-A-John's - **\$4,000**

While not the most glamorous, one of the most popular festival attractions with excellent sponsor signage opportunities.

Quench Buggy Clean Water Drinking Station - **\$2,500**

The Festival is committed to being a clean and green model and provides free clean drinking water throughout the weekend. Sponsor signage space available on Quench Buggy.

Festival T-Shirts - \$2,000

Festival t-shirts are keepsakes for attendees and performers. Your logo will be included on the back of the t-shirt under the listing of performers.

Volunteer T-Shirts - \$2,000

All volunteers receive and are required to wear their Festival t-shirt over the weekend which will feature sponsor logo on the back.

FESTIVAL PRESENTING SPONSOR - \$65,000

(The Kingsville Folk Music Festival presented by My Company)

As presenting sponsor of the Festival, your name will be included every time the Festival is mentioned!

STAGE SPONSOR

Main Stage - My Company Stage - **\$25,000**

Creekside Stage \$10,000

Pillar Stage \$10,000

Children's Stage \$5,000

Acoustic Stage \$3,500

Corporate Block Tickets - Festival Weekend Passes

The camaraderie forged during a group outing to the Kingsville Folk Music Festival is truly a unique experience. Music for all ages on intimate daytime stages, children's activities, local foods, wines, microbrews, artisan vendors and the exciting evening main stage performers, can be a one-of-a-kind experience - the type of event that leaves lasting impressions and helps build relationships.

Present a Performer - \$3,000 and up

The Festival spends over \$65,000 each year on performer fees, with a total operating budget of \$240,000 annually. This is an opportunity for you to sponsor a performer, for your name to be associated with one of the Festival's high profile, award-winning acts. Your logo and company information will be included in advertising and marketing pertaining to that performer, signage at stage for your performers show and inclusion in MC announcement of your performer. Upon approval by the performer, backstage meet and great and commemorative photo with your performer will also be included.

Thank you for your consideration. For further information/to discuss your participation:

Michele Law, Producer, Kingsville Folk Music Festival

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Sun Parlour Folk Music Society/ Kingsville Folk Music Festival
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The Kingsville Folk Music Festival is a project of the Ontario not-for-profit Sun Parlour Folk Music Society.